PRESS RELEASE

AXXERON Technologies unveils new strategy for innovation, integration, and internationalization

Münster, October 2025.

AXXERON Technologies GmbH has presented its new strategic direction and positions itself as a technology group for intelligent hydraulic and automation systems with a strong international network. Under the guiding principle of “Technology. Precision. Synergy.”, AXXERON aims to take a leading role in the European fluid and automation technology sector by 2030.

AXXERON Technologies GmbH employs around 250 people, including more than 50 engineers and technicians, and generates annual revenues of approximately 40 million euros.

The new strategy focuses on the consistent integration of the three divisions Business Unit MOTION, Business Unit AUTOMATION, and Business Unit TECHNOLOGY CENTER. These units will work closely together to develop integrated system platforms that combine mechanics, electronics, and software within a continuous development process.

“AXXERON stands for the fusion of European engineering excellence with international dynamism,” explains Jost Braukmann, Founder and Chairman of AXXERON Technologies GmbH. “Our focus is on the development of high-precision servo technologies, electronically controlled hydraulic systems, and digital test and diagnostic equipment. This creates a foundation in which innovation, efficiency, and sustainability are seamlessly intertwined.”

Against the backdrop of a stagnating industrial economy in Europe, AXXERON sees further growth primarily through the targeted integration of medium-sized companies from the drive and control technology sectors. The goal is to unite specialized centers of expertise under the AXXERON brand and leverage synergies in development, production, and sales to secure sustainable European value chains for the long term.

Four Strategic Pillars

1. **Technological integration and expansion of the Business Unit MOTION:** The further expansion of the Business Unit MOTION focuses on integrating Werthenbach’s custom power unit business with AXXERON Hydrolux in Luxembourg. The goal is to develop a joint platform for industrial and mobile hydraulic systems that combine precision, energy efficiency, and modular design. Hydrolux contributes its expertise in hydraulic manifolds and servo cartridge systems, while Werthenbach brings decades of experience in custom power units and lubrication systems. Together, they form a forward-looking competence center for compact hydraulic systems. In parallel with the further development of the Business Unit MOTION, AXXERON is also driving the expansion of the Business Unit AUTOMATION. The companies grouped under AXXERON Automation – including AXXERON HESCH Electronic GmbH and AXXERON Automation GmbH – develop and supply solutions for industrial automation, sensor technology, control systems, and retrofit applications. The focus is on the integration of electronics, software, and hydraulics to provide complete drive and control systems from a single source. This makes AXXERON Automation a key technological complement to the MOTION division and creates a unique offering in Smart Control & Embedded Systems.

2. **Internationalization and partnerships in China:** AXXERON is systematically expanding its presence in Asia. In Hangzhou, the company operates a joint venture for the production of hydraulic cylinders together with the Zhejiang Institute of Mechanical & Electrical Engineering. At the same time, AXXERON Hydraulics (Ningbo) Co. Ltd. is being developed into a comprehensive service, sourcing, and sales hub. This unit will serve as a technical and logistics center for the entire Asian

market and significantly enhance support for local customers.

3. **Digitalization & Data Intelligence – powered by Ingenieurgesellschaft für Hydraulik mbH (IGH Essen):** In cooperation with the Ingenieurgesellschaft für Hydraulik mbH (IGH Essen), AXXERON is advancing the development of digital engineering and test environments. Within the eTHER-Lab program, solutions are being developed that integrate condition monitoring, simulation, and data-driven product optimization. This shortens development times, improves quality and reproducibility, and enables predictive maintenance solutions in series production. IGH Essen serves as the central technology hub for digital testing and measurement systems within the group.

4. **Knowledge and competence development:** Within the Business Unit TECHNOLOGY CENTER in Essen, a group-wide development and testing network is currently being established. In addition, the AXXERON Academy, scheduled to begin operations on June 1, 2026, will serve as an internal platform for training, knowledge transfer, and leadership development, supporting the technological advancement of the entire group.

Technological excellence as a driver of growth

With this strategic realignment, AXXERON underlines its ambition to become a long-term integrated technology leader. The group combines European manufacturing and engineering expertise with international reach, creating the foundation for sustainable global growth.

“Our strength lies in connection,” says Marcus Dreischer, Chief Sales Officer of AXXERON Technologies GmbH. “We view hydraulics and automation not as separate disciplines but as mutually reinforcing technologies – united through knowledge, digitalization, and entrepreneurial spirit.”

About AXXERON Technologies

AXXERON Technologies GmbH, headquartered in Münster, is an international industrial group that unites specialized companies from the fields of hydraulics, automation, and test engineering. With locations in Germany, Luxembourg, and China, AXXERON develops customized solutions for industrial applications worldwide. The group employs around 250 people, including more than 50 engineers and technicians, and generates annual revenues of approximately 40 million euros. AXXERON pursues a long-term growth strategy based on technological excellence, entrepreneurial independence, and global synergies.